

# “DIMITRIE CANTEMIR” CHRISTIAN UNIVERSITY

## Institute for Multidisciplinary Scientific Research

### REPORT on the scientific research in the academic year 2012-2013

The research activity of the Institute was organized on 6 activity **domains/sectors**: Business Administration, Geography, Finance, Accountancy, International Economic Relations and Marketing. Within these fields worked **19 subdomains / subsectors**. The domains and subdomains were coordinated by the teaching staff based in our university and associated teaching staff within the economic faculties from “Dimitrie Cantemir” Christian University, (appendix 1).

In the research program for the academic year 2012-2013 were included **46 research themes**. According to the domains, the number of research themes varies as follows:

- *Business Administration*: 19 research themes, of which 13 completed during the analysis period;
- *Geography*: 2 research themes;
- *Finance*: 12 research themes, of which 3 research themes completed;
- *Accountancy*: six research themes, 1 research theme completed;
- *International Economic Relations*: 4 research themes of which 1 completed;
- *Marketing*: 3 research themes.

Out of the 46 subjects included in the Institute's research program in the academic year 2012-2013, a total of 18 research themes were completed and 28 research themes are pending achievement/completion.

On domains and subdomains, the number of research topics included in the program and their completion stage in the academic year 2012-2013 are presented in Appendix 2.

All 46 research themes were conducted by 214 academic staff within “Dimitrie Cantemir” Christian University, 2 members of the academic staff from other universities of Romania, and one from the United States., as follows:

- 34 teaching staff from the Faculty of Tourism and Commercial Management;
- 27 teaching staff from the Faculty of International Economic Relations, Bucharest;

- 19 teaching staff from the Faculty of Tourism and Commercial Management, Constanța;
- 31 teaching staff from the Faculty of Tourism and Commercial Management, Timișoara;
- 26 teaching staff from the Faculty of Educational Sciences, Cluj-Napoca;
- 30 teaching staff from the Faculty of Finance, Banking and Accountancy, Bucharest;
- 12 teaching staff from the Faculty of Marketing, Bucharest;
- 13 teaching staff from the Faculty of Tourism Geography, Sibiu;
- 16 teaching staff from the Faculty of Finance, Banking and Accountancy, Brașov;
- 6 teaching staff from the Faculty of International Economic Relations, Brașov.

In Appendix 3 are presented the research themes, grouped on domains and subdomains. For each theme is presented: the domain, the person responsible with the theme, the deadline, the members of the research team and the way of valorizing the results.

As to **the valorization of the results**, following the analysis for 46 research themes, the results of the research works carried out materialized into articles, books, scientific papers.

Briefly, the results of the research works performed materialized in:

- 225 articles, of which 18 articles with ISI quotation;
- 66 specialized books, of which 1 published in the United Kingdom;
- 170 scientific papers, of which 18 scientific papers were presented at scientific conferences in Turkey, Italy, the Czech Republic, Austria, France;

The Institute for Multidisciplinary Scientific Research organized the International Conference “CONJUNCTURE AND NEW TRENDS IN ECONOMIC DEVELOPMENT” between 3rd-5th April, 2013, 2nd Edition.

49 scientific papers were presented at this scientific event.

All 49 papers were translated into English, verified and approved by a team of scientific reviewers and edited according to publishing requirements.

Under the aegis of the Institute for Multidisciplinary Scientific Research, the economic faculties organized 12 scientific events, of which 6 prestigious international conferences.

600 scientific papers were presented at this scientific, which were published in:

- “Knowledge Horizons – Economics“ Journal (107 articles);
- “Quality - Access to Success” Journal (91 articles);
- “Euromentor” International Journal (47 articles);
- “Quaestus” Journal (16 articles).

- “Economia Aziendale Online” Journal, Publication of University of Pavia Italy, ( 10 articles).
- Volumes - collections of scientific papers (175 papers);
- 1 Scientific Bulletin (94 articles).

In Appendix 4 are presented the results of the scientific events that took place in the academic year 2012-2013.

The great number of articles, books and scientific papers presented by the teaching staff within “Dimitrie Cantemir” Christian University from the economic faculties of Bucharest and around the country is the result of the increase in the scientific research activity with a view to improving the curricula hierarchy and for a higher classification of the university.

These achievements were the result of the permanent dialogue between the deans and vice-deans of the economic faculties, coordinators of domains and subdomains, themes responsables.

Periodically (about every 2-3 weeks ), working meetings with the projects responsables, research teams etc were held, which gave the opportunity of discussing the possible difficulties encountered to valorize the results of the research works performed, to exchange information on documentation and the development of the research activities, with straightforward examples, etc

**For the future**, it is necessary to consider the following:

- a better correlation of the Institute’s research program with the research programs of the economic faculties;
- building up a portfolio of articles for the Journal ”Knowledge Horizons”;
- forming a group of English translators in order to ensure the accuracy of the articles, papers, etc translation;
- drawing up a brochure with the Institute’s research offer;
- increasing the efforts to take part in research themes bids which are to be carried out in partnership with other higher education institutions, business environment, European funds, etc.
- organizing a contest with awards in books for the greatest number and the most interesting articles presented;